



## CULTURAL BRIDGES

Engaging Young People and Youth Workers to develop their Cultural Intelligence for Diverse Online Communities

### Welcome to the third edition of the Cultural Bridges newsletter.

As we move into the summer and autumn of 2025, the project is entering the piloting and animation phase.

In this issue, we're excited to share updates on the launch of our social media takeover campaign, the start of youth and youth worker training sessions across partner countries, and the release of key project resources including the Youth Advocacy Handbook.

Read on to see how young people across Europe are stepping into digital advocacy and intercultural dialogue.

JUNE 2025

# NEWSLETTER 3

### Youth Training and Advocacy Handbook Roll-Out is Planned for Summer 2025

Over the summer and autumn of 2025, the Cultural Bridges project will begin implementing youth and youth worker training sessions across partner countries. These sessions will be designed to build skills in digital advocacy, intercultural communication and ethical online engagement, using materials developed throughout the project.

Central to this phase is the launch of the project's first two key results. The Cultural Intelligence (CQ) Programme and Digital Advocacy Toolkit provides youth workers and young people with a practical foundation for developing intercultural awareness and communication skills, particularly in digital spaces. These resources will now move into their piloting phase through national-level implementation, where youth workers and young people will apply what they've learned in real-world contexts. Feedback gathered during this period will help refine the tools further and inform our long-term plans for ensuring the sustainability and relevance of Cultural Bridges beyond the life of the project.

As a support resource to sustain the digital advocacy efforts of young people, we will also launch the Youth Advocacy Handbook in this phase. The handbook includes guidance on creating advocacy strategies, building online communities, and sustaining campaigns over time. It also features real-world case studies and reflection tools to encourage learning through action. The handbook will be available soon on our project website. Watch this space for updates and access: <https://culturalbridges.eu/>



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## Social Media Takeover Begins This Summer:

Starting this summer and continuing into the autumn months, young people involved in the Cultural Bridges project will take over our social media platforms to share their perspectives on advocacy, inclusion and intercultural dialogue.

The Social Media Takeover campaign invites participants to post original content, including videos, stories, reflections, and calls to action, on topics they care about. This campaign aims to offer a platform for young people to speak directly to their peers, communities and beyond, while also showcasing the skills they've developed through the project.

Follow the campaign using the hashtag **#CulturalBridgesTakeover** and support by liking, sharing and engaging with their content.

Follow us on social media: [Cultural Bridges Facebook Page](#) and [Cultural Bridges Instagram](#)



## What's Next for Cultural Bridges?

In the coming months, we will support the rollout of youth-led digital advocacy campaigns across partner countries. These activities will be informed by the training sessions currently underway and will provide opportunities for young people to apply their learning in real-world settings.

Stay connected as we move into this practical and participatory phase of the project, placing young voices at the centre of digital advocacy.

For more updates and opportunities to get involved, visit our website:

<https://culturalbridges.eu/>

## The People behind the Project:

- Zemgales NVO centrs - Latvia  
[www.zemgalei.lv](http://www.zemgalei.lv)
- JUGEND, BILDUNG UND KULTUR EV - Germany  
<https://jubuk.wordpress.com>
- Acta Foundation - Bulgaria  
[www.acta-foundation.eu](http://www.acta-foundation.eu)
- WeLearn Limited - Ireland  
[www.welearn.ie](http://www.welearn.ie)
- .AKLUB CENTRUM VZDELAVANI A PORADENSTVI - Czech Republic  
[www.aklub.org](http://www.aklub.org)
- DOREA EDUCATIONAL INSTITUTE WTF  
<https://www.dorea.org/>



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