



CULTURAL BRIDGES

Engaging Young People and Youth Workers to develop their Cultural Intelligence for Diverse Online Communities

WELCOME TO CULTURAL BRIDGES

We are excited to introduce you to **Cultural Bridges**, an innovative project aimed at supporting Generation Z and youth workers to develop the skills and knowledge necessary to foster cultural intelligence (CQ) and promote cultural tolerance.

Our mission is to bridge cultural gaps and inspire tangible actions within communities through targeted educational initiatives and powerful online advocacy - all delivered by young people in our communities!



JUNE 2024

NEWSLETTER 1

In today's interconnected world, understanding and appreciating cultural diversity is more important than ever.



Through **Cultural Bridges**, we aim to deliver:

- **CQ Training:** We will train 42 youth workers through national pilot programs and an additional 12 through a transnational training activity planned in Work Package 2 (WP2).
- **Digital and Social Media Advocacy Toolkit:** This toolkit will be provided to 120 young people across all participating countries, equipping them with the skills to advocate for cultural tolerance online.
- **Social Media Takeover for Youth Advocacy:** We will support national "glocal" campaigns in each partner country, promoting cultural intelligence in diverse and online communities through youth-led initiatives.

Cultural Bridges partners will work with the following target groups:

- Youth workers and educators working with digital native youth (Gen Z).
- Generation Z - young people with fewer opportunities, and facing obstacles such as: geographic obstacles, challenges accessing education, and cultural and socio-economic challenges.
- As well as youth-work educators, youth networks, statutory agencies and cultural NGOs.



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Partners Meet Online

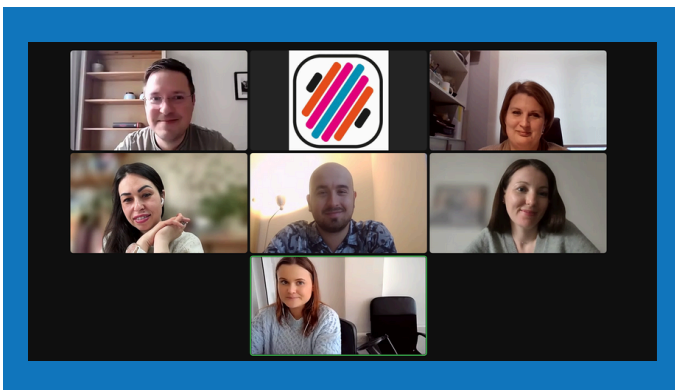
Cultural Bridges partners met online in February and March 2024:

19th February 2024

Project partners met online for the first time on 19th February. This meeting gave all partners the opportunity to get to know the project and each other's organisations a little better. We completed a full review of the project at this online meeting, and planned our initial work to set up the project. At this meeting, we set up collaborative tools, like using Padlet, so that all partners can collaborate throughout the project timeline.

28th March 2024

Partners met online again at the end of March to finalise our learning outcomes and templates that we will use to prepare our modules for youth workers and young people. These modules will support youth workers to develop their cultural knowledge, (module 1), cultural sensitivity (module 2) and intercultural communication (module 3). We hope to share these modules with you in Autumn 2024.



We invite you to join us on this exciting journey as we work to build bridges of understanding and tolerance across cultures.

Stay tuned for updates on our progress, upcoming events, and opportunities to get involved!

The People behind the Project:

- Zemgales NVO centrs - Latvia
www.zemgalei.lv
- JUGEND, BILDUNG UND KULTUR EV - Germany
<https://jubuk.wordpress.com>
- Acta Foundation - Bulgaria
www.acta-foundation.eu
- WeLearn Limited - Ireland
www.welearn.ie
- .AKLUB CENTRUM VZDELAVANI A PORADENSTVI - Czech Republic
www.aklub.org
- DOREA EDUCATIONAL INSTITUTE WTF
<https://www.dorea.org/>