



EuroDEMOS
(Community Leaders within European Background)
Nongovernmental, independent, no profit organization

Involved Youth Coalition



Co-funded by the
Erasmus+ Programme
of the European Union



European Training

Stepping in the shoes of social entrepreneurship

23 September – 02 October 2021, Iasi - Romania

Information about the organizer of the training: EuroDEMOS Association

EuroDEMOS is an *association of human rights defence*, civic school of volunteer involvement, training and promotion at local, national and international level of future *opinion leaders*, by means of application programmes of European interest.

EuroDEMOS – “*success story*” at European level (according to the most recent evaluation of the European Commission) has a history of **31 years** accumulated through constant civic activity.

EuroDEMOS is an umbrella type association, composed by 5 organizations (eg. Youth Org, Students Org, Women Org) and 14 departments specialized on domains of civic interest (education, youth, democracy, culture etc).

EuroDEMOS is appreciated as *important member in European Parliament AGORA*, active in the priority programs of the European Commission and Council of Europe, Monitor of Human Rights and fundamental freedoms defence in Romania and promoter of them globally, internationally recognized and laureate for its contribution to the promotion of European civilization.

EuroDEMOS initiated and coordinated numerous civic programmes of community interest in domains such as youth and sport, education, human rights, democracy, citizenship, sustainable development, ecology and environment protection, social assistance, culture and art etc., developed national and international networks and platforms, international and cross border strategies and policies, international newsletters.

In 2008 EuroDEMOS founded the European Network to Promote Youth Involvement in the Decision-Making Process - *Involved Youth Coalition* (www.involved-youth-coalition.com). The Coalition functions with voluntary activity as an environment of information and dissemination of youth work at international level. The Coalition represents an important resource of information and exchange of good practices for youth workers in Europe in order to contribute to the youth involvement in the decision making process worldwide.

EuroDEMOS has got involved constantly since 1990 in promoting civil society by training civic and political leaders, through programs of community interest. EuroDEMOS members are the first who, since 1990, have concerned with promotion of important role of youngsters involved in civic-political life, for the development of democratic society. They are pioneers in all the civic activities, achieving the first civic-political youth organizations after the revolution: „The Democratic Young Tribune”, „The Young Politicians Club” which materialized through seminars, debates, manifestations, festivals etc. Succeeding numerous activities under the aegis of the civil society, the young people who made themselves conspicuous became social personalities in our community.

EuroDEMOS has trainers and specialized staff in various domains of civic interest and acts according to classical democratic methods, which promote the competence and the performance.

EuroDEMOS – Civic Attitude Association

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Information about the project

Ensuring the functionality of the social entrepreneurship sector is a major challenge for contemporary society, an important component that should be developed in Europe mainly to provide groups with fewer opportunities, especially among the younger generation, the necessary framework for active involvement in the social development.

Entrepreneurship should be a basic element of education that should be received by anyone since a young person, including financial education. Social entrepreneurship brings financial education together with community education to engage and help disadvantaged groups, care for the community and develop a civic spirit that any nation needs.

Through social entrepreneurship, the entrepreneur seeks to bring a change by offering a service or product that aims at an undeveloped segment of the market, one that has a high degree of demand and at the same time, contributes to the integration into the labor market of disadvantaged people (persons with medical problems, with disabilities, without housing, etc.)

By developing social entrepreneurship among young people, a new responsible generation can be trained, that will always take into account the ethical values of the community and will advocate for a common purpose, that of integrating all people into a quality life in the community.

In this context, EuroDEMOS is the coordinator the project *Stepping in the shoes of social entrepreneurship* that is co-funded by the Erasmus+ Programme of the European Union.

The project "Stepping in the shoes of social entrepreneurship" is aiming to:

- to develop youth workers from 11 countries with the competences of involving young people in the development of social entrepreneurship;
- to increase the knowledge of the participants with new concrete tools of development in social entrepreneurship that can be used to increase the employability of young people;
- to develop the organizational capacity of 11 partners in the field of social entrepreneurship as a way of supporting marginalized young people for integration into the labor market.

The project **partners** are:

- Bulgarian Youth Association – Bulgaria
- DOREA Educational Institute WTF – Cyprus
- Association of Active Youths of Florina – Greece
- Identities – Italy
- Vsl "Tarptautinis bendradarbiavimo centras" – Lithuania
- Youth Alliance - Krusevo –North Macedonia
- Idea for life – Poland
- Intercultural Association For All – Portugal
- Cultural artistic association Plac – Slovenia
- Group of Young Entrepreneurs From Orphanage – Turcia

!!! The project main activity of the project *Stepping in the shoes of social entrepreneurship* will be the **international training course** developed in **Iasi, Romania** between **23 September – 02 October 2021** with **33 participants** will represent the **11 partners** from **11 countries**.

!!!NOTE: We mention that 23 September and 02 October 2021 are arrival and departure days.

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The project will create the framework for organizing international training to train 33 leaders and youth workers from 11 countries as resource persons in promoting and initiating future activities on social entrepreneurship topic.

Following the active participation in the activities of the project, the leaders and youth workers participating in the project will develop their competences regarding the way of creating and running a business with social impact, will be able to distinguish between entrepreneurship, social entrepreneurship and will know notions and terminology specific to this field. The participants will have at the cognitive level ideas on how future social entrepreneurs could be trained. Also due to the multicultural environment, they will have the opportunity to return to their country with new and creative approaches.

Among the non formal methods applied we mention: definitions of terminology, conceptual delimitation, workshops, world café, polemic chairs, TV show simulation, Books of Europe, SWOT analysis etc. Participants will learn the CANVAS business model and the opportunity to raise funds through kick starter - as 2 tools that can be used by young people who will be involved in developing social enterprises.

The activities of the project will create the framework for the participants to develop their personal, social and professional competences as youth workers who bring added value to the youth sector with emphasis on the involvement of young people with fewer opportunities.

Information about the host community of the training: Iasi, Romania

Iasi city is an open air museum that exceeds of monuments, an important cultural, historic and educational center of Romania, a wonderful city which exceeds of history, monuments, traditions, touristic attractions and a huge number of international personalities, intellectuals and technocrats.



More about Iasi.... we will show you when you will be here ☺ !

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About the participants:

Each partner will select 3 participants from its country respecting in the selection process the principles of offering equal chances to all candidates and do not make discrimination on base of gender, religion, social status etc.

In the selection process of the partners representatives please take into consideration the following participants' profile:

- ✓ to know English (this will be the language used within the training);
- ✓ to be over 18 years old;
- ✓ to be active youth leaders/youth workers;
- ✓ to be involved or to know the activities of the partner organization;
- ✓ to have a strong motivation and interest to participate at the training;
- ✓ to have openness for working in a intercultural background and to respect other cultures;
- ✓ to participate on the whole duration of the trainings.
- ✓ to assume the responsibility of initiating locale/international activities according to the competences developed within the training and with the support of the project partner;
- ✓ to be actively involved in the disseminate process and follow-up.

We inform you that are not eligible as participants at the training persons who are doing in the same time of the training also the European Solidarity Corp or who are involved in other projects with European funds or any other types of funds.

COSTS:

Board and lodging will be 100% provided by EuroDEMOS, there is no participation fee, the **travel costs will be reimbursed according to the Erasmus+ rules** for each partner country up to: Bulgaria – 275 euro, Cyprus – 275 euro, Greece – 275 euro, Italy – 275 euro, Lithuania – 275 euro, North Macedonia – 275 euro, Poland – 275 euro, Portugal – 360 euro, Slovenia – 275 euro and Turkey – 275 euro.

The costs for transport will be reimbursed by bank transfer to the partner organization from each country, this being a mandatory condition of our NA. The reimbursement will be made after the training and after receiving original needed documents from all the participants.

We are looking forward to meet you and your representatives at the project!

Project coordinator,
Ana Cristina Zacornea
EuroDEMOS Executive President

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