



# ETHNICRAFT

NEW UPSKILLING PATHWAYS FOR ADULT  
MIGRANTS IN CRAFTSMANSHIP

## IO1 RESEARCH REPORT AND TRAINING FORMAT

### RESEARCH REPORT

#### Stakeholder Survey

AIM - gain information about their institutions, the migrants they work with and their expertise.

More than 100 stakeholders participated in Survey.

#### Focus Group with Migrants

AIM- gain information about with adult migrants crafts-persons that are willing to open a business related to crafts.

Around 100 participants in the focus groups.

#### Best Practices

58 Best Practices collected by 6 organizations on topic upskilling pathways with adults and migrants (projects/ established programmes).

### TRAINING REPORT

AIM- help the crafts persons in reaching a good level of literacy, numeracy and digital skills in order to manage their own self-entrepreneurial business activity with a better re-inclusion in society and in the job market.

#### MODULES:

1. Entrepreneurial Competence;
2. Digital Skills, Creativity and E-Commerce;
3. Business Management;
4. Human Resources Management;
5. Marketing and Branding;
6. Conventional business planning tool.

Training Format consists of **24 different workshops** created by 6 participant organizations.



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