



Open Call for participants for free courses on web and graphic design within the framework of project "Design your job 3"

Background

"Design Your Job 3" is a project **supported by European Union through ERASMUS**+ **program. The project goal is** to develop and test specific IT program (web & graphic design) needed on the labour market that can be used on systematic level for re-training / prequalification of unemployed people.

Project is implemented by Center for Youth and Social Development "RES POLIS" from Novi Sad – Serbia together with its partners:

- Serbian National Employment Service Serbia;
- Pole Emploi (French National Employment Service) France;
- European Grants International Academy Italy;
- K-DIGITALE Italy;
- Electrical Engineering Students' European association LC Tirana Albania;
- DOREA Educational Institute Cyprus;
- Cocoon Creations Services Cyprus.

The project offers the opportunity for <u>ALL</u> young people in respective participating countries that fit into the eligibility criteria outlined below to enhance their employability skills **regardless** of their prior formal education or professional experience.

Please read the whole Call for participants so to get familiar with the application procedure and content of the courses.

Project has 2 different education topics or web design / development and graphic design. Both topics will have additional 2 phase education level: the basic and the medium level. For the basic level we will select 4 participants from Albania, Cyprus, Italy and Serbia for basic graphic design and another / other 4 participants from same countries for basic web development. In second phase or the medium level of knowledge participants who finished basic part will continue to medium level.

Learning process of graphic design will be based on:

- Introduction to Adobe Photoshop, Illustrator, InDesign
- Basics of Graphic Design, Web Design, Pre Press
- Basic principles of visual elements and communication
- Development of creative visual thinking















Learning process of web design / development will be based on:

- Introduction what is web design
- HTML and CSS
- Creating web pages: planning, sketching, converting designs to functional code
- Principles, working methods
- Responsive design

As part of the learning process contributing to realization of learning outcomes the participants will be given the assignments in between the module's which participants need to fulfil in order to complete the course requirements successfully.

What am I applying for?

You are applying for **two intensive 10 and 11 day's trainings** in below listed partner countries. If you are selected you are obligated to participate on both trainings as well as **to fulfil tasks** (during whole education period) that your trainers or ICT Companies will give you. If you successfully finish education you can receive 2 certificates. In order to fulfil your obligations from scholarship agreement and in order to receive certificates you will have to **attend at least 80%** of the classes and / or complete successfully all course requirements. All participants before beginning of education will need to sign a scholarship agreement in which they declare that they are aware of the program duration that they are committed to participate and take care about equipment or other resources that they will gain during this project.

Participants can choose one or both offered courses, but project team will decide about both requests / topic. All courses are completely free / no charge to selected participants.

Trainings timeframe:

- 1st Training will be in February 2019 @ Serbia;
- 2nd Training will be in March 2019 @ Cyprus;
- 3rd Training will be in May 2019 @ Italy;
- 4th Training will be in June 2019 @ Albania;

Who can apply?

Target groups:

- ➤ ALL young people aged 18 30 years old;
- ➤ Focus is on young people who are NEET (Not in Education, Employment of Training);
- ➤ Focus is on young people who are who are PWD's (People with Disabilities);
- ➤ Focus is on young people who have fewer opportunities;









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<u>Note:</u> The program recognizes the greater risk of social exclusion of young people facing additional barriers such as the vulnerable groups outline above. Thus, these groups are encouraged to take part. However, that does not mean that the program is solely intended for those groups. **Even though you do not belong to any of those groups your application will be considered on an equal basis with others.**

Before applying please check if you fit in the following **basic criteria**:

- You are 18 and 30 years old at the time of applying;
- You possess basic computer skills;
- You are highly motivated to complete all course requirements;
- You are able to commit at least 5 hours per week for the course requirement (workshop and home assignments).

How to apply?

In order to apply you should fill in the application form answering all of the questions and providing the data you are asked for. Please make sure that you respect the word limit. When sending the application forms **please use email subject "Graphic design application – your name"** and ALWAYS name your application form with your name. If you are applying **for both courses** please indicate in email body your preferred course as there might be too much or to less applicants for some course in some of countries.

In the case you have any questions, please refer to: prijavarespolis@gmail.com

The deadline for applications

Application forms should be sent to the following email address <u>prijavarespolis@gmail.com</u> no later than **9**th **January 23:59 pm.**

Please bear in mind that if you **don't receive the notification till 20.01.2019.**, you can consider that you are **not selected.**

Equal opportunities

We are giving our best to ensure the equal opportunities for all applicants and participants. We do not discriminate on the ground of religion, gender, sexual orientation, race, ethnicity, disability, health status or any other ground. People with disabilities are strongly encouraged to apply. **Please state your access needs if any in the application form as we will do our best to accommodate your needs** and ensure the equal opportunities for participation in the courses.

Technical requirements

You are **strongly advised to use or borrow a laptop** during the courses. In exceptional cases we are able to provide participants with computer which is to be used only for the duration of the course, but you will need a computer also between courses to do your homework.











