



**ASSOCIAZIONE LEONARDO**



MEAC “Media Education-AI Challenges” KA1- Mobility of youth workers- Training Course

Salerno, Italy 5-13 September 2018

Dear partners and participants, in this document you will find all important information about our training course “Media Education-AI Challenges” that will be held from 05th of September until 13th of September in Salerno, Italy. Please read the information carefully!

## SUMMARY

Media consumption is a basic ingredient of the public and private life of young people, playing a fundamental role in the construction of their identity and sociality. This implies the need to achieve a balance between an approach that aims to protect young people from the media in an approach that seeks to understand the multiple ways in which they adopt and adapt, use and interpret the media in their daily life, preparing them to face with greater awareness and freedom the mediated world in which they live: the figure of the media educator, which the training proposes, will have to develop, therefore, both the critical understanding of the media, both active participation in the media world through the acquisition of tools, skills, competences that can be spent on a labor market, which is also increasingly innovative and interactive.

The aim of the project is to create a place where youth workers can dialogue, make their own contribution, build paths and references to offer to the community of young people with whom they interface a coherent, organic and uniform proposal on the theme of citizenship education. digital and media literacy. The familiarity with the rapidly expanding digital, especially among young people, does not correspond to e-skills suitable for a working context; since from here to a few years the vast majority of jobs will require precisely this kind of skills it becomes crucial to invest in digital skills.

To make the path proposed by the project more current than ever, it is also the spread of phenomena such as cyberbullying and hate speech, the need for security on the web with reference to the contents exchanged and published via social media. The main objective of this project proposal is to develop the theme of digital citizenship, on the one hand offering tools in the prevention of risky behavior, from another, providing youth workers with training that can guarantee employability and mentoring skills towards the component youth that addresses their organizations.

## SELECTION OF PARTICIPANTS

The selection of the participants, made by your organization, must take into account the following criteria:

- aged between 23 and 30;

- good knowledge of the English language;
- interest in the world of digital and media education.

Each organization will have to select 4 participants and tell us their data as soon as possible.

## FINANCIAL CONDITIONS

Accommodation and food: 100% covered by Erasmus + Program

Travel costs: are budgeted according Erasmus + conditions (using the EU distance calculator)

Travel costs and number of participants are as follows:

**CYPRUS** - DOREA Educational Institute WTF – 275,00 € per participant/ 4 participants

**PORTUGAL** - GEOCLUBE ASSOCIACAO JUVENIL DE CIENCIA NATUREZA E AVENTURA – 275,00 € per participant/ 4 participants

**SPAIN** - Asociación Juvenil Albolut – 275, 00 € per participant/ 4 participants

**ROMANIA** - Colegiul Tehnic Edmond Nicolau Focsani – 275,00 € per participant/ 4 participants

The participants should arrive to Salerno on 05th of September and depart on 13th of September 2018.

### IMPORTANT!

- Make sure you have a valid (not expired) ID card or a valid Passport.
- Make sure to have your European Health Card in your wallet
- Pack in your hand luggage some “back-up” clothes and underwear in case your suitcase gets lost in the airport.
- Keep all your boarding passes and travelling tickets otherwise we will not be able to make any reimbursements.
- Only public transportation will be reimbursed (e. g.: taxi at your own expense).

The documents needed to complete your reimbursement:

1. Invoice of your plane ticket with the data of your association
2. Boarding passes
3. Travel reimbursement form (which we will provide on your arrival)
4. Relevant tickets (plane, train, bus etc)

For Electronic Tickets:

1. Boarding pass
2. Invoice (NOTE that NO electronic tickets will be reimbursed if the original invoice will not be provided!)
3. Travel reimbursement form (will be provided on the arrival)
4. Printed travel itinerary

### **We will tell you when to buy tickets**

Reimbursement will be done on bank account of our partner organisations.

NB! Please note that we cannot reimburse travel costs if you lose your tickets or we do not receive all details and proofs of your expenses!

Please, do not buy any tickets before our approval!

## **VENUE AND ACCOMODATION**

- The youth exchange will take place in Salerno. Further info about Salerno can be found here: <https://www.salernoturistica.it/>

Participants will be accommodated in hostel in the city. More info about the hostel will be given subsequently on the Facebook group of the project.

On Facebook group we will also take you more information about travel and how to reach Salerno by plane and bus.

## **WHAT TO BRING, WHAT TO PREPARE**

Each country will lead an Intercultural Night - as you probably know it's an evening when the country can "boast" their traditions, food, drinks, dances, music etc. The way of that promotion is up to you! If you need anything, (like projector, markers etc.), write me and we will prepare all the materials you need!

Be sure to bring comfortable clothes. During September the weather in Salerno can be very hot. You'll need cool clothes and a few long-sleeved T-shirts. Do not forget to bring a jacket. Of course, check the weather forecast before packing.

Insurance cover for personal effects is the responsibility of the individual participant.

Participants are expected to provide themselves adequate medical and travel insurance to cover the period of your stay in Salerno, which we strongly recommend. Neither our organization nor any venue used during the event can entertain claims against loss of or damage to personal property.