



Dear Possible Partners,

We would like to introduce You to [DOREA Educational Institute](#) - a NGO which is focusing on adult and youth personal and professional development with tools of non-formal and socio-cultural education. We invite you to join one of our Erasmus+ KA1 (youth workers mobility) projects that we are preparing for upcoming deadline 26<sup>th</sup> April 2017:

**Project title:** Between the lines

**Project:** The main aim of this project is to enhance media literacy skills as a tool against propaganda helping youth workers to better design their youth work activities and adopt the gained knowledge to the learning needs of their peers.

Project's main formula: Social media + Digital tools + Experience = Youth worker

**General objectives:**

- Understand how media messages shape our culture and society
- Recognize what the media wants us to believe or do
- Identify and comprehend the techniques of persuasion used
- Recognize bias, spin, misinformation, and lies
- Discover the parts of the story that are not being told
- Evaluate media messages based on our one's experiences, skills, beliefs, and values
- Create and distribute one's own media messages

**Training course venue:** Vilnius, Lithuania

**Target group:** Non-profit organizations, private companies, schools and training centers, media companies, etc.

**Target countries:** Norway, Denmark and the Netherlands, Belarus, Georgia, Turkey and Ukraine and Poland.

**Participants:** 2-3 active youth workers from each partner.

**Important details:** The project will be financed by Erasmus+ programme. Therefore, food, accommodation, trips, activities will be fully covered and, according to the flat rate, travel costs will

**DOREA Educational Institute WTF**  
NON-FORMAL EDUCATION & TRAINING CENTRE FOR ADULTS & YOUTH

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be supplied. There is no participation fee. Organisations from all 27 EU member countries plus Liechtenstein, Macedonia, Norway and Iceland are eligible to take part.

**Working language:** English (therefore all participants need to have at least B2 level)

If you are interested in the project, please fill out this form until 31st March 2017. If you have any question, do not hesitate to contact us: [info@dorea.org](mailto:info@dorea.org) or tel: [+357 25256606](tel:+35725256606).

DOREA team

