



# EDUCATIONAL INSTITUTE

Dear Possible Partners,

We would like to introduce You to [DOREA Educational Institute](#) - a NGO which is focusing on adult and youth personal and professional development with tools of non-formal and socio-cultural education. We invite you to join one of our Erasmus+ KA1 (youth workers mobility) projects:

**Project title:** **BRAND NEW ME**

**Project:** The aim of the project will focus on tackling youth unemployment by creating tool for youth workers in work with young people, encourage their personal development, boosting their self-esteem in process of integration to labour marker with introduction of current technology. Project's main formula: Social media + Digital tools + Story telling = Personal branding for youth.

General objectives:

- opportunities for career development with the media/digital/ICT tools;
- support participants in learning to construct, create and produce innovative media which they can use in their work with youth.

**Training course venue:** Limassol, [Cyprus](#)

**Target group:** Public organisation, non-governmental organisations, youth groups, culture and art organisation, that works with youth, delivering trainings for them, etc.

**Target countries:** Lithuania, Poland, Norway, Czech Republic, Ireland, Greece, Spain and Slovenia.

**Participants:** 2-3 active youth workers from each partner (no age limit).

**Important details:** The project will be financed by Erasmus+ programme. Therefore, food, accommodation, trips, activities will be fully covered, and according to the flat rate travel costs will be supplied. There is no participation fee. Organisations from all 27 EU member countries plus Liechtenstein, Macedonia, Norway and Iceland are eligible to take part.

**Working language:** English (therefore all participants need to have at least B2 level)

If you are interested in the project, please fill out [this form](#) until **17<sup>th</sup> January 2017**. If you have any question, do not hesitate to contact us: [info@dorea.org](mailto:info@dorea.org) or tel: +357 25256606.

DOREA team



**DOREA Educational Institute WTF**  
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